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<u>REMARKS</u>

The present filing is responsive to the Office Action.

Summary of the Response

Claims 1-9 have been amended. New claims 10 and 11 have been added. Claims 1-11

remain pending in this application. Reexamination and reconsideration of the present application

as amended are respectfully requested.

Allowable Subject Matter

Applicant's appreciates the Examiner's indication of allowable subject matter in claims 3

and 6-8.

Claim 3 has been rewritten in independent form, including all the limitations of claim 1,

but omitted limitations in intervening claim 2, which are clearly not necessary for patentability

over the prior art of record.

Claim 8 has been rewritten in independent form, including all the limitations of claim 1.

All the claims have been amended to remove reference numbers in the claims.

Claim Rejections Under 35 USC 102

Claims 1-2, 4-5 and 9 are rejected under 35 U.S.C. 102(b) as being anticipated by Chang

et al. (US 2003/0184694). This rejection is respectfully traversed.

The present invention is directed to a transflective liquid crystal display, in which a

transflector has sub-pixel portions that correspond to different colors, wherein the sub-pixel

portions in the transflector corresponding to different colors have mutually different light

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absorption ratios (i.e., the different light absorption ratios in the transflector are independent of

the color filter).

Chang does not teach the recited transflector having sub-pixel portions having mutually

different light absorption ratios, wherein the different light absorption ratios are independent of

the color filter. The Examiner referred to various sections [0008], [0016], [0019] and [0023] in

Chang, in an attempt to find correspondence to the recited structure. However, those referenced

sections in Chang merely disclose color filters having portions of different light absorption

characteristics. Those referenced sections in Chang do not make any reference to a transflector

having sub-pixel portions of different light absorption ratios.

Given the absence of corresponding structures in Chang, the Examiner failed to establish

a prima facie case of anticipation with respect to independent claim 1 and all claims dependent

therefrom.

New claim 11 has been added, which more specifically recites that the sub-pixel portions

in the transflector corresponding to different colors have mutually different light absorption

ratios independent of the color filter.

CONCLUSION

In view of all the foregoing, Applicant submits that the claims pending in this application

are patentable over the references of record and are in condition for allowance. Such action at an

early date is earnestly solicited. The Examiner is invited to call the undersigned

representative to discuss any outstanding issues that may not have been adequately

addressed in this response.

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The Assistant Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. §§ 1.16 and 1.17 that may be required by this transmittal and associated documents, or to credit any overpayment to <u>Deposit Account No. 501288</u> referencing the attorney docket number of this application.

Respectfully submitted,

Dated: February 3, 2009

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